

◊ NORDIC LIFE PREMIUM NORWEGIAN SALMON ◊

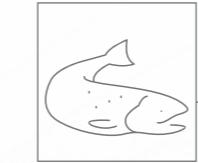
◦ 2026 Product Catalog ◦

THE FJORD STANDARD

In a market defined by volatility, you need more than a supplier. You need certainty.

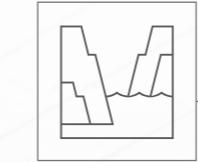
Nordic Life delivers the definitive solution: Fjord-Raised Salmon.

Raised in the icy, deep-water currents of Norway, our salmon develops a superior texture and clean taste that factory farms simply cannot replicate. For you, this means the end of inconsistency.



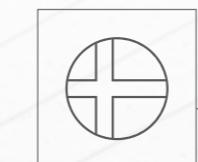
NO COMPROMISE ON QUALITY:

Chef-grade texture and flavor, every time.



NO GAPS IN SUPPLY:

Year-round reliability born from a stable, natural environment.



NO QUESTION OF ORIGIN:

An authentic Norwegian story your customers will trust.

This is not just a catalog of products; it is your blueprint for a profitable, premium seafood category.

WELCOME TO THE NEW BENCHMARK.

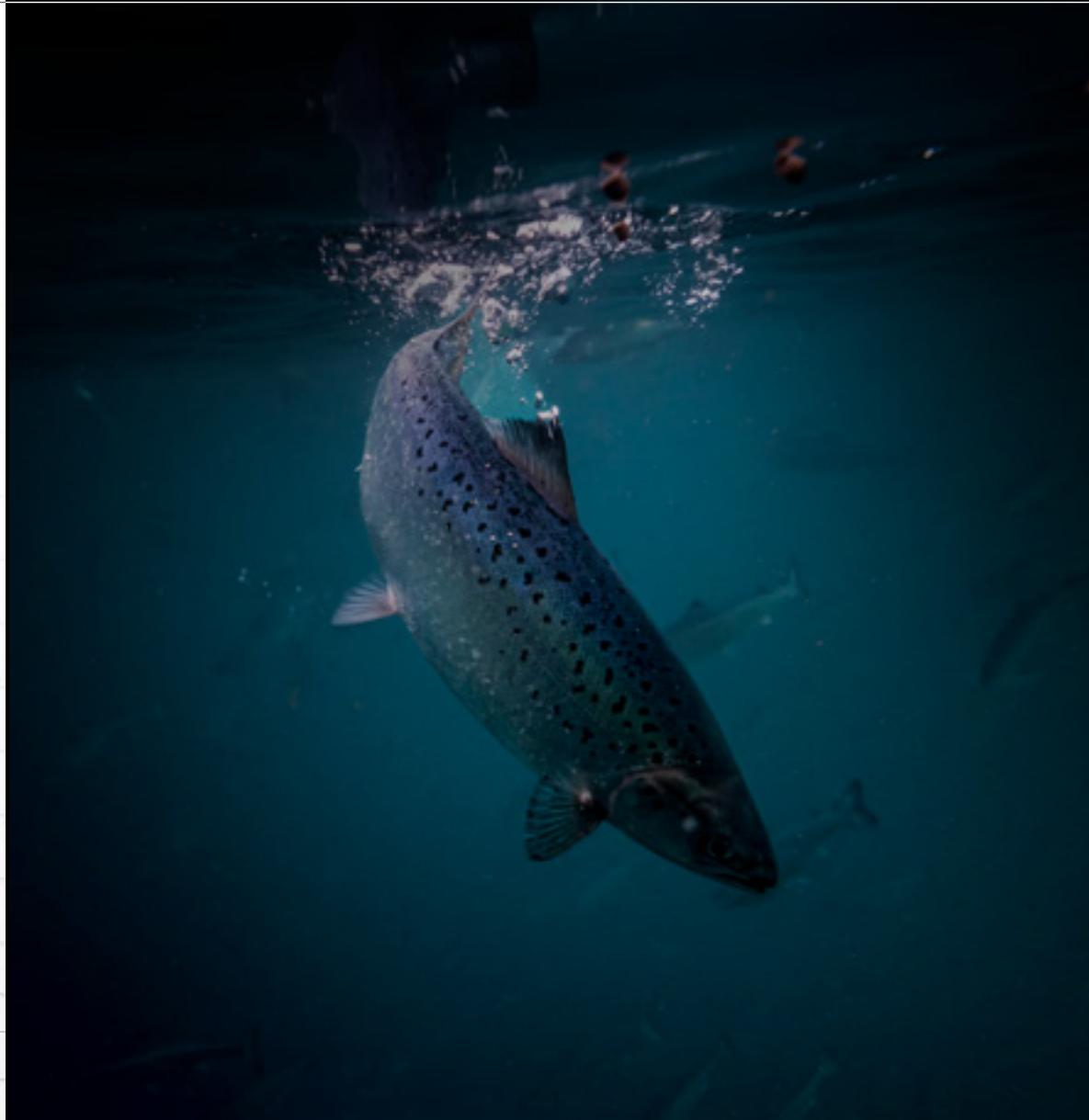


Why We Do It: OUR PHILOSOPHY

The 'premium' salmon market is defined by compromise.

A compromise on environment, on quality, and on the supply. Nordic Life was founded to end this compromise. We've combined our Norwegian heritage with a 'no-sacrifice' technological solution to deliver what we promise: verifiably pure salmon from the world's most ideal environment.

The Problem: THE COMMODITY RISK



The Pains of the Premium Category

You know these problems too well.
They are the risks you live with every day



RISKY SUPPLY

Commodity open-net pens are exposed to storms, disease, and climate shocks.



INCONSISTENT QUALITY

"Premium" can't be a guess. Inconsistent fat content, color, and size costs you money in waste and prep time.



BROKEN TRUST

Consumers are confused and distrustful of "farmed" salmon for good reason.

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The Solution: ADVANCED FJORD-FARMING

We use advanced technology in the pristine Norwegian fjords—the perfect, natural environment for salmon, and our heritage.



PRISTINE FJORD ENVIRONMENT



ADVANCED TECHNOLOGY



CERTIFIED SUSTAINABLE (ASC/BAP)



REDUCED WASTE & EMISSIONS

Our Products: QUALITY. GUARANTEED

Perfectly Portioned. Identical In Quality.

Designed to reduce your waste, cut kitchen prep time, and deliver a perfect customer experience every time. Explore our core offerings on the following pages.

PRODUCTS:

Fillets (Skin-on/Off)
Portions (6oz, 8oz, Custom)
Smoked (Cold/Hot)





NORDIC LIFE FILLETS

Sourced directly from the cold, clear fjords of Norway, our fillets are processed from raw materials of excellent quality. This is the ideal center-of-plate solution for premium retail and foodservice.

"The Definitive, Center-Of-Plate Solution. The Norwegian Standard For Freshness, Flavor, And Consistency."

Key Specs:

Availability: Fresh (24-hour harvest-to-ship) or Frozen

Cuts: Skin-on / Skin-off, All Trims

Certifications: ASC, BAP Certified

Trims:

Several categories according different types of cut.

A, B, C, D, E, E deep-skinned

Shelf-Life:

Fresh: 14 days

Frozen: 1 year



NORDIC LIFE PORTIONS

Our precision-cut portions guarantee an exact weight, every time. Available IVP (Individually Vacuum-Packed) to maximize shelf life and ensure freshness.

"Guaranteed Profitability And Perfect Cost Control. Our Norwegian Portions Eliminate Waste And Reduce Prep Time, Delivering The Ultimate Consumer Solution."

Key Specs:

Availability: Fresh or Frozen, IVP

Cuts: 6oz, 8oz,

Custom Cuts Available

Certifications: ASC, BAP Certified [22, 29]

What Makes Our Salmon Exceptional:

This is our ultimate B2B solution. Eliminate food waste, achieve perfect cost control, and solve kitchen prep challenges.

Ideal for high-volume foodservice and premium convenience retail.

Shelf-Life

Fresh: 14 days

Frozen: 1 year





NORDIC LIFE SMOKED SALMON

Offer a true premium, authentic product. Our "clean, simple cure" and "no liquid smoke" process provides a cleaner, more delicate flavor that stands apart from commodity smoked products.

*"Authentic Norwegian Tradition.
The Benchmark For Premium
Smoked Salmon, Built On
The Purity Of Our Fjords."*

What Makes Our Salmon Exceptional:

This is the purest expression of our Norwegian identity. We use our superior, ASC/BAP-certified salmon, and enhance it with traditional Norwegian smoking methods.

Key Specs:

Availability: Retail (4oz) & Foodservice (1.5lb) packs
Type: Cold Smoked / Hot Smoked
Certifications: ASC, BAP Certified

Trims:

Smoked salmon, sliced
Smoked salmon, uncut
Smoked salmon, sashimi cut

Shelf-Life:

Fresh: 24 days
Frozen: 1 year





The Proof: VERIFIABLE TRUST

Don't just tell your customers a sustainability story. *Show them.*



- ◊ Gold Standard Certs: ASC & BAP
- ◊ The Industry's Most Trusted 3rd-Party Proof
- ◊ Your Guarantee of Quality & Sustainability

Our Pull-Through Promise: OUR AD SPEND IS YOUR BRAND SPEND

Build The Demand. You Make The Sale.

We don't just drop a pallet and leave.

We deploy a targeted content engine designed to drive high-value consumers directly to your door.

RECIPES & USAGE

THE TACTIC: Chef-grade recipe content that inspires home cooks.

THE PROOF: Shoppers who engage with recipe content convert **3x more often and build baskets that are 20%+ larger**.

THE BENEFIT: We turn "what's for dinner?" into a Nordic Life purchase at your store.

FEATURES & AUTHORITY

THE TACTIC: Interviews and features positioning Nordic Life (and you) as the "Steward of the Fjord."

THE PROOF: CPG shoppers who use brand websites to research product quality report **spending 108% more** than those who don't.

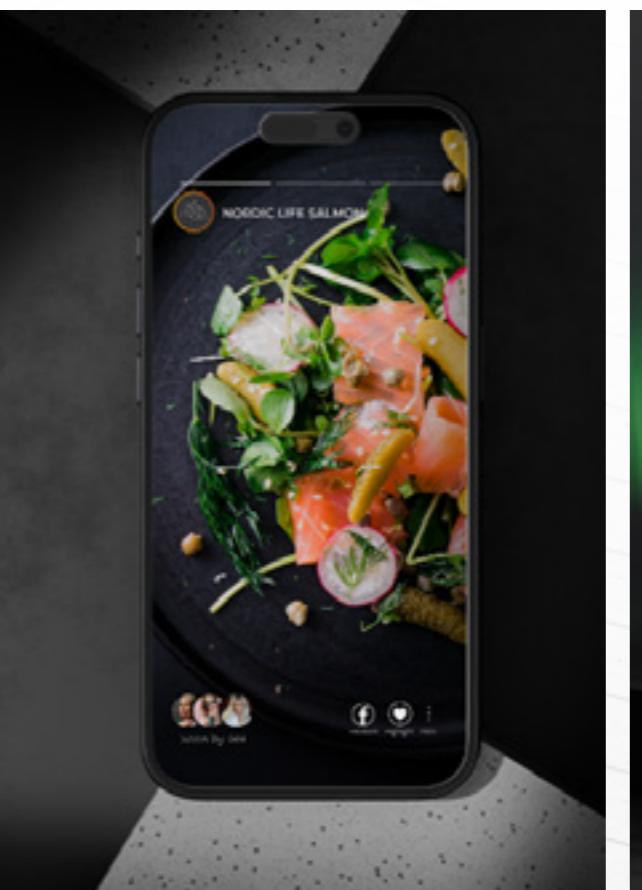
THE BENEFIT: We capture the high-margin "Ethical Connoisseur" and send them to you purchase at your store.

PARTNER SEO & SEM

THE TACTIC: Hyper-local search campaigns targeting "fresh salmon near me" and "premium seafood."

THE PROOF: **76% of mobile** users who search for something nearby **visit a related business within 24 hours.**

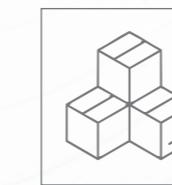
THE BENEFIT: We drive foot traffic, not just web traffic.





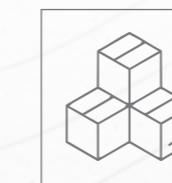
Your Partnership: SOLUTIONS FOR YOUR BUSINESS.

Let's build a more profitable and sustainable seafood program together.



FOR RETAIL BUYERS:

Solve supply volatility, eliminate waste, and meet consumer demand for ethics. We are your complete traceability and sustainability solution.



FOR FOODSERVICE DIRECTORS:

Combat inconsistency with perfect, 100% consistent portions. We deliver a product and a Norwegian heritage story your chefs and waitstaff can be proud of.

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