

◊ NORDIC LIFE PREMIUM NORWEGIAN SALMON ◊

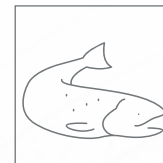
◦ 2026 Product Catalog ◦

THE FJORD STANDARD

In a market defined by volatility, you need more than a supplier. You need certainty.

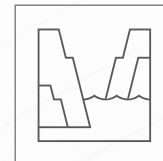
Nordic Life delivers the definitive solution: Fjord-Raised Salmon.

Raised in the icy, deep-water currents of Norway, our salmon develops a superior texture and clean taste that factory farms simply cannot replicate. For you, this means the end of inconsistency.



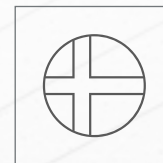
NO COMPROMISE ON QUALITY:

Chef-grade texture and flavor, every time.



NO GAPS IN SUPPLY:

Year-round reliability born from a stable, natural environment.



NO QUESTION OF ORIGIN:

An authentic Norwegian story your customers will trust.

This is not just a catalog of products; it is your blueprint for a profitable, premium seafood category.

WELCOME TO THE NEW BENCHMARK.



Why We Do It: OUR PHILOSOPHY

The 'premium' salmon market is defined by compromise.

A compromise on environment, on quality, and on the supply. Nordic Life was founded to end this compromise. We've combined our Norwegian heritage with a 'no-sacrifice' technological solution to deliver what we promise: verifiably pure salmon from the world's most ideal environment.

The Problem:
THE COMMODITY RISK

The Pains of the Premium Category

You know these problems too well.
They are the risks you live with every day

 RISKY SUPPLY	 INCONSISTENT QUALITY	 BROKEN TRUST
Commodity open-net pens are exposed to storms, disease, and climate shocks.	"Premium" can't be a guess. Inconsistent fat content, color, and size costs you money in waste and prep time.	Consumers are confused and distrustful of "farmed" salmon for good reason. Consumers are confused and distrustful of "farmed" salmon for good reason.

The Solution: ADVANCED FJORD-FARMING

We use advanced technology in the pristine Norwegian fjords—the perfect, natural environment for salmon, and our heritage.



PRISTINE FJORD ENVIRONMENT



ADVANCED TECHNOLOGY



CERTIFIED SUSTAINABLE (ASC/BAP)



REDUCED WASTE & EMISSIONS

Our Products: QUALITY. GUARANTEED

Perfectly Portioned. Identical In Quality.

Designed to reduce your waste, cut kitchen prep time, and deliver a perfect customer experience every time. Explore our core offerings on the following pages.

PRODUCTS:

Fillets (Skin-on/Off)
Portions (6oz, 8oz, Custom)
Smoked (Cold/Hot)





NORDIC LIFE FILLETS

Sourced directly from the cold, clear fjords of Norway, our fillets are processed from raw materials of excellent quality. This is the ideal center-of-plate solution for premium retail and foodservice.

"The Definitive, Center-Of-Plate Solution. The Norwegian Standard For Freshness, Flavor, And Consistency."

What Makes Our Salmon Exceptional:

Our advanced processing ensures perfect trim and consistent quality, reducing prep time and kitchen waste.

Deliver an exceptional culinary experience your customers can trust.

Key Specs:

Availability: Fresh (24-hour harvest-to-ship) or Frozen
Cuts: Skin-on / Skin-off, All Trims
Certifications: ASC, BAP Certified

Trims:

Several cathegories according different types of cut.
A, B, C, D, E, E deep-skinned

Shelf-Life:

Fresh: 14 days
Frozen: 1 year





NORDIC LIFE PORTIONS

Our precision-cut portions guarantee an exact weight, every time. Available IVP (Individually Vacuum-Packed) to maximize shelf life and ensure freshness.

"Guaranteed Profitability And Perfect Cost Control. Our Norwegian Portions Eliminate Waste And Reduce Prep Time, Delivering The Ultimate Consumer Solution."

Key Specs:

Availability: Fresh or Frozen, IVP

Cuts: 6oz, 8oz,

Custom Cuts Available

Certifications: ASC, BAP Certified [22, 29]

What Makes Our Salmon Exceptional:

This is our ultimate B2B solution. Eliminate food waste, achieve perfect cost control, and solve kitchen prep challenges.

Ideal for high-volume foodservice and premium convenience retail.

Shelf-Life

Fresh: 14 days

Frozen: 1 year





NORDIC LIFE SMOKED SALMON

Offer a true premium, authentic product. Our "clean, simple cure" and "no liquid smoke" process provides a cleaner, more delicate flavor that stands apart from commodity smoked products.

*"Authentic Norwegian Tradition.
The Benchmark For Premium
Smoked Salmon, Built On
The Purity Of Our Fjords."*

What Makes Our Salmon Exceptional:

This is the purest expression of our Norwegian identity. We use our superior, ASC/BAP-certified salmon, and enhance it with traditional Norwegian smoking methods.

Key Specs:

Availability: Retail (4oz) & Foodservice (1.5lb) packs
Type: Cold Smoked / Hot Smoked
Certifications: ASC, BAP Certified

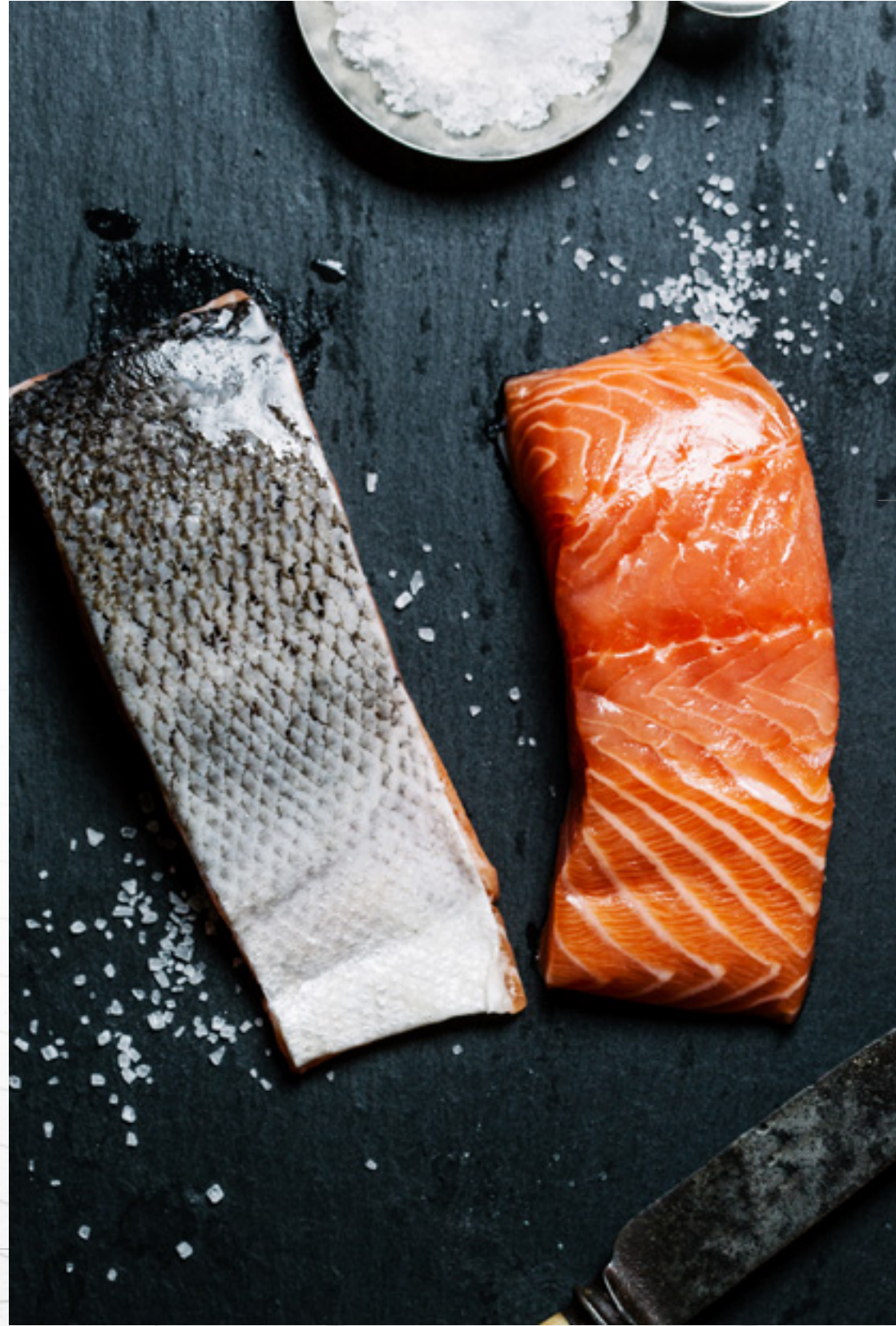
Trims:

Smoked salmon, sliced
Smoked salmon, uncut
Smoked salmon, sashimi cut

Shelf-Life:

Fresh: 24 days
Frozen: 1 year





The Proof: VERIFIABLE TRUST

Don't just tell your customers a sustainability story. *Show them.*



- ◇ Gold Standard Certs: ASC & BAP
- ◇ The Industry's Most Trusted 3rd-Party Proof
- ◇ Your Guarantee of Quality & Sustainability

Our Pull-Through Promise: OUR AD SPEND IS YOUR BRAND SPEND

Build The Demand. You Make The Sale.

We don't just drop a pallet and leave.

We deploy a targeted content engine designed to drive high-value consumers directly to your door.



RECIPES & USAGE

THE TACTIC: Chef-grade recipe content that inspires home cooks.

THE PROOF: Shoppers who engage with recipe content convert **3x more often and build baskets that are 20%+ larger**.

THE BENEFIT: We turn "what's for dinner?" into a Nordic Life purchase at your store.



FEATURES & AUTHORITY

THE TACTIC: Interviews and features positioning Nordic Life (and you) as the "Steward of the Fjord."

THE PROOF: CPG shoppers who use brand websites to research product quality report **spending 108% more** than those who don't.

THE BENEFIT: We capture the high-margin "Ethical Connoisseur" and send them to you, purchase at your store.



PARTNER SEO & SEM

THE TACTIC: Hyper-local search campaigns targeting "fresh salmon near me" and "premium seafood."

THE PROOF: **76% of mobile** users who search for something nearby **visit a related business within 24 hours.**

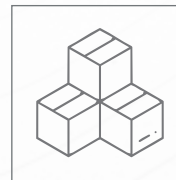
THE BENEFIT: We drive foot traffic, not just web traffic.





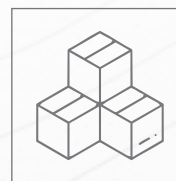
Your Partnership: SOLUTIONS FOR YOUR BUSINESS.

Let's build a more profitable and sustainable seafood program together.



FOR RETAIL BUYERS:

Solve supply volatility, eliminate waste, and meet consumer demand for ethics. We are your complete traceability and sustainability solution.



FOR FOODSERVICE DIRECTORS:

Combat inconsistency with perfect, 100% consistent portions. We deliver a product and a Norwegian heritage story your chefs and waitstaff can be proud of.

Contact:
PARTNER WITH THE STANDARD.

Name, Title
Email: info@thenordiclifesalmon.com
Website: thenordiclifesalmon.com/partners
Social: [@thenordiclifesalmon](https://www.instagram.com/thenordiclifesalmon)

